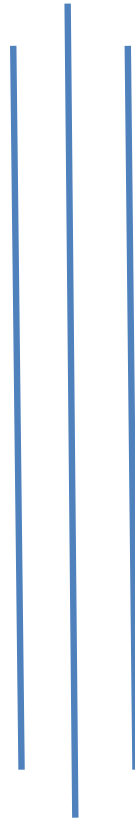


Event Report

“YPARD Nepal Family Farming Photo Contest”



Prepared by:

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YPARD Nepal Family Farming Photo Contest

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Background:

The United Nations 66th general assembly declared 2015 as the International Year of Family Farming (IYFFF14). It aims in raising profile of family farmers focusing the worlds' attention on its role in alleviating hunger and poverty providing food security and improving livelihood while protecting the environment.

The concept of family farming is not new. It has been a basic unit of agricultural economy and continues to be so in developing countries like Nepal. Family farming is synonymous to farm house/ home garden; however they may differ in terms of function, size, diversity, composition and features.

Nepali farming is typically small structured, subsistence oriented and traditional which focuses more on conservation of ancient ethics and systems of farming. Hill and valleys that occupies 42 percent of total area of our country comprises of fertile uplands and lowlands. Mountain which is the magnificent in its beauty occupies 36 percent of total land area of country has diverse vegetation. Terai, occupies 22 percent of total area is the bread basket as it contributes in production of major staple food crops. In Nepal, 72 percent of household have home gardens of an area of 2-11 percent of total land holdings [1](Gautam et al, 2004).

In Nepal more than two third population engaged in farming contributing to one third of national Gross Domestic Product (GDP). Family farming is the backbone of Nepalese economy, employment, livelihood and insurance of food security. Family farming plays an important role for ensuring sustainable land management, safeguarding and preserving biodiversity, alleviating hunger and poverty, ensuring food and nutritional security.

The government policies focusing on agricultural diversity and commercialization for broad based growth has somehow helped in poverty reduction but has greatly deprived the small holding farmers of their growth opportunities and alternatives as there are no alternative approach and programs to address such issues. Family farming is in facing challenges of low productivity/income, declining interest of young generation towards farming and impacts of climate change is more threatening.

Objectives:

To mark the IYFF and on the occasion of World International Youth Day 2014, YPARD Nepal (Nepal chapter of Young Professionals for Agricultural Development) announced "[YPARD Nepal Family Farming Photo Contest](#)", a photo competition from all Nepalese citizen with the

goal of giving a stronger voice of family farmers as well as the recognition of a food secured future. Besides that, the objectives of the photo contest were:-

- To promote farming as prestigious occupation and viable career option for youth.
- Support International Year of Family Farming Campaign
- Sensitize the local and national media for importance of family farming.
- Promote family farming through digital photography.

Description:

In the line with the IYFF objectives photo entries from smallholders on agriculture, livestock production, food security, landscape management, youth and gender equality in family farming were highly encouraged. Pictures which transmit the strength, potential, contribution and challenges that family farming meet in their daily lives were called for submission filling the application form with proper title and description through an online form. Each individual could submit up to 3 pictures to the contest. All the photo entries were under panel judgment after the submission and then 32 best photos were selected for public online voting. From the public votes, second place and third place winners were announced while the first place winner was selected through panel judgment.

Bishoka Mulmi's photo was declared as first winner of YPARD Nepal Family Farming Photo Contest from jury's selection. In total 12, 097 online votes were collected in which Shibaraj Khatri and Prakash Paudel's picture with 1,925 and 1,662 votes were declared second and third place winners respectively.

Winners were awarded with cash prizes (NRs 20,000 NRS 10,000 and NRs 5,000 respectively) and certificate of appreciation during the opening session of [National Youth Forum on Agro-based Entrepreneurship Development](#) (#NYFAED15) which was held on 9th- 10th January, 2015 in Lalitpur, Nepal.

All the event activities were conducted online using [online platform](#) with technical support of [AgriYouthNepal](#). All the submitted photos are available to view through [Flickr Photostream](#).

Calendar of activities:

August, 12th 2014 : Announcement of the contest through Global Coordination Unit (GCU), and opening program was conducted on Agriculture and Forestry University (AFU), Rampur, Chitwan

August, 12th – November 11th 2014: Submission of the photos portraying Family Farming was opened for all Nepali citizens.

November, 11th – November, 25th 2014: Selection of photos by Jury's panel.

November 25th - December 15th 2014: Jury selected photos undergo public voting using web platform.

December 20th 2014: Photo selected by judges was announced as "Jury Award" winner. Top 2 photos with highest organic votes was selected as "Public Award" winner.

January 9th 2015: Wining photos were awarded during #NYFAED15.

Collaborators and Supporters:

a) Collaborators:-

1. AgriYouthNepal ([AYN](#))
2. Nepal Agriculture Cooperative Central Federation Ltd. ([NACCFL](#))
3. Terai Development Forum (TDN)

b) Supporters:-

1. Agriculture and Forestry University ([AFU](#))
2. [Forward Nepal](#)
3. [MADE Nepal](#)

c) Media Partners:-

1. [Ujalyo Online](#)
2. [Krishi ra Prabidhi](#)

Demographics:

Total submission of photos: 183

Photos under public voting: 32

Total online votes collected: 12, 097

Total web visit/sessions: 35,600

Total page views: 14,780

Organizing team:

- Madan Poudel: Event Coordinator
- Om Yadav: Judge
- Shailesh Gurung: Judge
- Rajendra Devkota : Judge
- Dinesh Panday: YPARD Nepal Representative
- Bivekananda Mahat: Local Representative
- Madhu Sudhan Ghimire: Local Representative
- Swarnima K.C: Local Representative
- Sapana Ghimire: Local Representative
- Bindu Bhandari: Local Representative
- Swikriti Pandey: Local Representative
- Smriti Limbu : Local Representative
- Anuj Sharma : Volunteer on graphics design

Sponsor details:

S.N	Sponsors	Amount (NRs)
1.	Nepal Agricultural Cooperative Central Federation Ltd.	10,000
2.	Agriculture and Forestry University (AFU)	
	Students' Welfare Society	3,000
	Office of Dean, Faculty of Veterinary and Fisheries	3,000
	Directorate of Research, Department of Extension	4,000
	Dr. Hom Bahadur Basnet	10,000
3.	Terai Development Forum (TDN)	10,000
4.	Forward Nepal	5,000
5.	MADE Nepal	1,000
	Total	46,000
	YPARD	20,000

Grant Total	66,000
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Expenditure of Photo Contest

S.N	Expenditure Details	Amount(NRs)	Remarks
1	Prizes	35,000	
2	Stationeries	11,880	
3	Flexs	1,800	
3	Travel	2,000	
4	Advertisement	5,000	
5	NYFAED15 Expenses	9,000	
	Grand Total	64,680	USD=644

Acknowledgement:

At first, I would like to extend my sincere gratitude towards YPARD Nepal representative “Dinesh Panday” for providing the opportunity to conduct national level photography competition. I feel very much proud to call myself a YPARDian, I would like to thanks YPARD Global Coordination Unit for providing platform to get involved and conduct activities that empower youth and agriculture.

Similarly, I would like to thank to all of our collaborators, sponsors and media partners. I am thankful towards organizing team members without their coordination it could never be so successful. I would like to congratulate winners and would like to extend thanks towards all of the participants of the contest.

Similarly, I am thankful towards #TOCS2014 community who helped me to tackle with different technical issues. I am grateful towards AgriYouthNepal team for their constant support to organize photo contest online. I would like to appreciate to all the good wishers and YPARD members who support our Family Farming Campaign.

Annex:

Picture Attachment



(Picture: Program organized in Agriculture and Forestry University (AFU) for announcement of contest.)



(Picture: Organizers with [AgriYouthNepal](#) Volunteers)



(Picture: Press meet on Anamnagar, Kathmandu)



(Picture: Madan Poudel, Event Co-ordinator during prize distribution ceremony on #NYFAED15)



(Picture: Mr. Shibraj Khatri receiving prize during #NYFAED15)



(Picture: Organizers with contest winner Mr. Bishoka Mulmi)



YPARD Nepal Family Farming Photo Contest

3rd place winner

By: Mr. Prakash Paudel



YPARD Nepal Family Farming Photo Contest

2nd place winner

By: Mr. Shivaraj Khatri



The End